



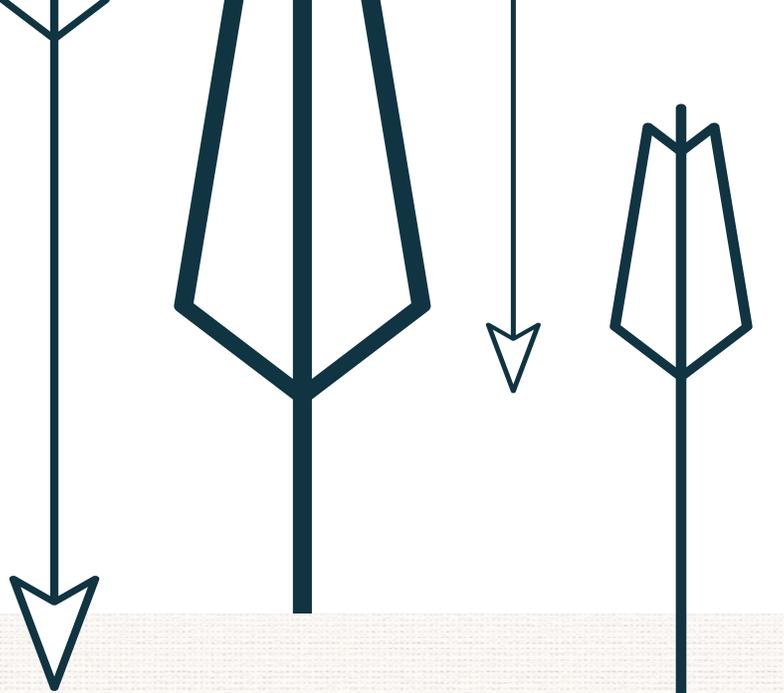
VACATION PROPERTY MANAGEMENT



Perfectly packaged host services.

Hit your mark with BOW Vacation Property Management's host services. Higher rates, less vacancy - our team works with you to make the most of your investment.





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WHY BOW

Simply put, we view your property as an investment, and take a 360° approach to getting you top dollar. With our experienced property managers, intuitive designers, and top caliber hosting we've been successful obtaining higher occupancy and rates for our managed properties. With your input, we do the heavy lifting of creating an experience for your guests from the time they view your listing, to posting their 5 star review. We welcome all clients with a vacation property in the Bow Valley Corridor, who are looking for nothing but the best and won't settle for anything less.

Our services cater to your individual needs ranging from host services through to creative and interior design services. BOW Vacation Property Management is a committed partner to sharing in your success.

HOW IT WORKS

1

Book your complimentary consultation.

2

Review our strategy and select a package.

3

Drop off the keys.



Wash your hands free of everything, but returns on your investment.





HOST SERVICES

Listing Management

We list your property on as many websites as possible; AirBNB, VRBO, HomeAway, and manage the property through a centralized property management platform. Our response rate is second to none, meaning we're respectful of guests from the first hello.

Pristine Clean

Top to bottom we've got your place covered. After every stay we ensure that the property is sparkling clean along with a visual inspection of your investment.

Guest Communications

Once your rates are set - we're off to the races. We handle all guest communications from initial booking throughout their stay, and act as the main point of contact.

Everyday Essentials

We intentionally and intently go above and beyond when it comes to making a guests feel like home. Included in our Host Service are all consumables fulfilled through Rocky Mountain Soap. Oo la la.



THE NITTY GRITTY

Property Visit

It is important to visit the property and get a feel for its unique needs. Recommendations on decor, guest amenities, and home staging would be discussed. Once all required items have been procured and the space has been cleaned we will take professional photos and begin listing your property.

Hosting

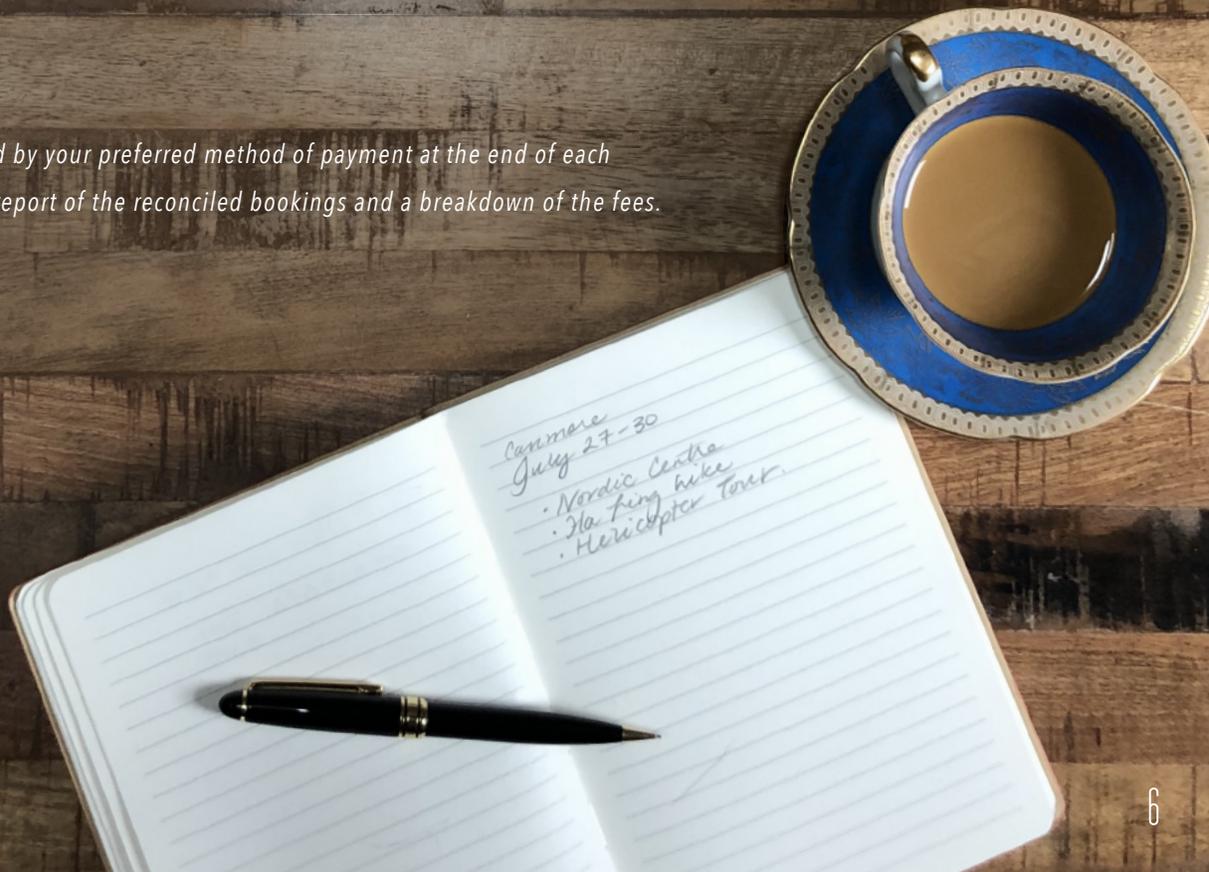
We manage your online presence; the listing, the websites, the bookings. All guest communication will be handled by our knowledgeable staff. During our interaction with potential guests we check their profile, find out the nature of their visit, confirm ID verification, and request a refundable deposit for an added layer of security. Check-ins & Check-outs are managed directly with our team as well as any special requests.

Cleaning and Restocking

After every stay, the property is cleaned, linens are replaced with fresh sets and the laundry taken away. Rocky Mountain Soap products are provided for each property. We develop an inventory list with pricing and restock as necessary. We perform an annual spring "deep clean" to ensure your investment is well taken care of (charged hourly to Owner).

Getting Paid

Payouts are deposited by your preferred method of payment at the end of each month, along with a report of the reconciled bookings and a breakdown of the fees.





CREATIVE SERVICES

Customers buy into brands. Period.

We have found that by branding your property, a more cohesive and thoughtful experience is had by your guests. This increases the chances of positive review ratings, which leads to more demand and potentially higher nightly rates. The key is to be unique, and differentiate yourself in as many ways possible. We highly recommend the use of some, if not all components of our Creative Services. Together we will select from our a la carte offering and define an appropriate strategy to be on brand and on budget.



Photography

Professional photos will help your property book quicker. You want your guests to picture themselves in your space, and crisp, clean edited photos can do that.

It's All In A Name

Being memorable is the first step to securing bookings. "Remember that one that had the..." is not what you want your guests to be saying. Give them something to remember.

Branding

Put your stamp on it. By creating a logo for your property you're setting yourself apart from other properties - vacation and hotels alike. It's the first interaction guests have and it should be as professional as possible.

Stationary

Allow your brand to live on listings and in your property. By including tangible elements of your brand in your suite, you give guests the sense of luxury. Small details are what make big impressions.

Welcome Binder

The best experience is well documented. By developing a property manual, you provide your guests with details about their stay and help them make the most of their stay.

Interior Design

Curb appeal - there is nothing greater to attract guests. We consult on an approach that can include paint palettes, floor plan layouts, decor and furnishings.

Inclusions

*1 Hour Onsite Session
Photo Editing
20 Digital Images*

*Questionnaire & 15 Minute Briefing
Research & Competitive Audit
3 Property Names Presented for Review (via PDF)
1 Refinement*

*Questionnaire & 15 Minute Briefing
Ideation and Concept Generation
1 Logo Presented for Review (via PDF)
1 Refinement
Production File Delivery (PNG, EPS)*

*Letterhead & Business Card Design
Font Selection (Digital - Google Compatible)
1 Package Presented for Review (via PDF)
1 Refinement
Production Ready File Delivery*

*Property Review to Note Appropriate Guidelines
Cover Page Design & Copy-writing
Delivery of Package for Review
1 Refinement
Production Ready File (PDF)*

Quoted upon request.



When you pay attention to detail, the big picture will take care of itself.



VACATION PROPERTY MANAGEMENT

HOST SERVICES

30% of nightly net rates

CREATIVE SERVICES

<i>Photography</i>	<i>\$350</i>
<i>Naming & Branding</i>	<i>\$1550</i>
<i>Stationary</i>	<i>\$450</i>
<i>Welcome Binder</i>	<i>\$180</i>
<i>Interior Design</i>	<i>\$90/h quoted upon request</i>

BRANDING PACKAGE

\$1950

Inclusions; Naming, Branding, Stationary, Welcome Binder

An engagement contract for all selected services will be created and sent for your approval along with detailed responsibilities and applicable terms and conditions.



Great things come from great people.

